

# Mike Akins



## Industry veterans name him the greatest networker in the world

**T**here are a large number of great networkers in this industry. Every so often Mike Akins' name is spoken in that context. Akins has been a leader in this industry for more than 33 years. When asked what characteristics constitute the greatest network marketer in the world, Akins shared the following perspective: "The greatest network marketer in the world may not be the highest-paid marketer. He will select a program that benefits the majority of participants and will sacrifice a degree of personal gain for a more balanced reward for a greater number of people. The leader will forgo quick personal success for long-term success for his distributors. A true leader will take the time to learn the dynamics of a program at the grassroots level, from the part-timer's perspective. That is where the majority of network marketers begin their journey. The greatest network marketer in the world will reinvest a sizable percentage of his income into supporting and training his downline partners. He is one that realizes that true success is a team achievement and not personal magic."

In a number of leaders' opinions, Akins lives up to that standard. Richard Potts, who has been successful in the MLM industry for more than 35 years, stated, "I have worked with some of the best in this industry. Mike Akins knows the dynamics of this industry better than anyone that I have ever met. What makes him the greatest networker in the world, in my opinion, is that he uses this knowledge to help others and

does not manipulate his wisdom selfishly." Another veteran of 26 years in this industry, Naomi Jackson, said, "Mike has the biggest heart in this industry. He truly cares about his teammates. He is one of the most humble, successful leaders that I have ever worked with. His knowledge of this industry far exceeds that of anyone I have ever known. I have worked with Mike now for more than 17 years. I have enjoyed every day of it." No wonder, with that kind of legacy, Akins has hundreds of distributors that have been with his organization, Professional Networkers, for 25 to 30 years. He has become a legend in the hearts of thousands of marketers. In the past two years he has proven that, at 53 years old, he hasn't lost his touch. Recently, he added 4Life Research to his portfolio. Already he has developed an organization of 50,000-plus distributors and customers. It is reported that he has one of the highest retention rates in the industry. In his words, Akins is on the way to developing a half million-member organization and, more importantly, the greatest family of marketers that the world has ever seen.

*For a copy of the free booklet Cold Facts Exposed, written by Mike Akins, you can e-mail him at [mike@mikeakins.com](mailto:mike@mikeakins.com) or call him at 620-663-5233. His Web site is [www.pro-networkers.com/74163.html](http://www.pro-networkers.com/74163.html).*