

**hbc** the ultimate home business guide  
homebusinessconnection

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*Hold On:*  
*Richer* Life Ahead!

In just 48 hours, the Challans changed their lives with a home business that pays daily.



*Inside:*

**Parents:**  
Now You Can Afford  
to Stay at Home!

Meet Ordinary People with  
**Extraordinary  
Success**

Make a  
**Fortune**  
over Your Lunch Hour

# Find Your Opportunity to Succeed

In June 2001, an editorial in the trade magazine, *Money Makers Monthly*, stated "Industry veterans proclaim Mike Akins the greatest networker in the world." In May 1998, *Money N' Profits* characterized Mike Akins as "...a professional networker with a true heart for the members of his organization."

These statements may explain why Mike is known throughout the world as the leader that may be creating more "rags to riches" testimonies than anyone in the industry. Mike Akins (an independent distributor) has teamed up with David Lisonbee, the CEO of 4Life™ Research, in launching a revolutionary health drink, RioVida™.

Recently, 4Life™ Research was rated by the prestigious *INC. 500 Magazine* as the 15th fastest growing, privately owned company in the USA out of tens of thousands of companies. This is the highest rating ever given to a network marketing company.

In the past decade, functional health beverages have created more than 2,000 millionaires in the network marketing industry. In addition to this astounding achievement, tens of thousands of other "ordinary" people have moved up the financial ladder to their dreams.

4Life Research's RioVida contains the revolutionary, breakthrough ingredient Transfer Factor™. Transfer Factor is the only nutritional product to be recommended by a government agency to be used by hospitals and doctors. The Russian Ministry of Health (similar to our FDA) initiated ten clinical studies comparing treatment with 4Life Transfer Factor with traditional medicine. After the conclusion of these studies, a directive was issued by this agency, recommending that Transfer Factor be included with traditional medical treatment of patients.

Transfer Factor is not a vitamin, mineral or herb. It establishes a complete new category of nutritional science. Rio Vida brings transfer factors to the public in a delicious berry drink. A combination of exotic berries, including the legendary Acai berry provides the strongest concentration of antioxidants possible. For thousands of years in the Amazon region, this berry has been known as the "fruit of the gods."

Mike Akins says, "RioVida combines the latest breakthrough in science with the leading trend setter. As a leader, I look forward to using this delicious breakthrough product to assist thousands of home-business entrepreneurs achieve their dreams in this life. I have developed five successful organizations in this industry that have endured for years, and I know a winner when I see one. We have a billion-dollar company in the making. Smart networkers



will take advantage of this remarkable and unusual opportunity."

Throughout the world, Mike has assisted his leaders in developing five and six-figure, monthly incomes. Mike is also known to have one of the highest success rates of helping ordinary individuals earn extraordinary incomes. "What is close to my heart and most important to me, is what this will do for the grassroots distributors. When I assist a hard-working laborer earn a full-time income in his/her part-time, it is one of my most fulfilling moments," says Mr. Akins.

One of the industries top leaders believes the reason Mike is so successful in creating "super successful" leaders from what seems to be ordinary people, is his own background. Mike entered the industry as a stuttering introvert. He was reared in poverty in a family of seven

children. He dropped out of junior college to help support his siblings. Mike may have been one of the most unlikely individuals to succeed, especially in such a dynamic way.

Mike knows how to draw the best out of his teammates. One of his star leaders, Dick Helgeland, says, "Mike is the guru of gurus." Dick held significant management positions in corporations such as Boeing and Honeywell, and retired from the Legal Department of AlliantTechSystems. His military career included serving as a Lieutenant Commander in Naval Intelligence. Dick stated "I have learned more about SUCCESS from Mike Akins, than I learned from my successful corporate and military careers. Mike is certainly an ultimate leader & role model."

Another one of Mike's top leaders, Richard Talkington, concludes, "Mike is a class act. He can turn coal into a diamond. I have been in the industry for more than 15 years and have worked with the best leaders in the industry. Mike Akins is the mentor of mentors."

Ed Bernstein, a previous grassroots distributor, says, "I was spinning my wheels for years in this industry. Thanks to Mike Akins, I now know what it is to be on my way to greater success than I ever thought possible."

Mike shares his heart in saying, "In a short period of time my team is already doing several million-dollars in volume per month. I have no doubt that I will build a model organization of more than one million distributors and customers. The prospect of developing several thousand millionaires have driven my enthusiasm for this industry to a new level. More than that, I look forward to the tens of thousands of individuals that are looking for a break in life, people searching for a real chance to change their lives through this very unique timing and launch of RioVida. For the next tens years, I plan to 'work my heart out' for these future associates."

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**For more information about Mike Akins and RioVida launch call: 888-243-8979**