

III The PN-Connection!

(Professional Networkers eNEWSLETTER)

Published Monthly by: ***Professional Networkers***

P.O.Box 977, Hutchinson,KS, 67504 - Phone: (620)669-8506 - Fax:(620)669-9655
 E-mail: mike@mikeakins.com -- Website: www.ProfessionalNetworkers.com
 Editor: Mike Akins -- Vol. 5 // Issue 9 (Sept '06) -- Co-Editor: Peter Arnold

==> You may want to 'fully open' your screen to read this issue.

A hearty WELCOME to *The PN-Connection!*

You are receiving this Online eNews communication as a valued 4Life // PN partner, in line with our wish to have more contact with you, and to continually expand our professional services to you, our outstanding Professional Networkers team. It is only through sharing with and caring for each other, that we learn, grow and remain united and strong as a PN Success Team, as we expand on the 4Life mission of ==> "Taking Transfer Factor to the World". PN (Professional Networkers) is here to serve you. We appreciate each and every one of you!

We are also very grateful to Peter Arnold, the co-editor of this e-News. Peter contributes and writes each newsletter, except for the "Editors Corner" found at the end. Peter does a tremendous amount of research to provide us with such an excellent and extensive newsletter. --- Angelia / PN

Note: *PN-Connection* is an **electronic** eNewsletter. From time to time, some of the links below may NOT be live. ALL PAST ISSUES can be found in the Library (upper right - scroll down) - www.ProfessionalNetworkers.com

Yet ANOTHER Record Sales Volume + Enrollments at PN! - Congratulations to all 4life/Professional Networkers marketing family members all over the world. You have done it again! You broke August volume record by nearly 300,000LP. W-O-W!

The is a Team accomplishment. Be proud of yourself and let this motivate you to go for the Gold! Momentum is building. Plant your seeds. In a few years, you will either look back and wish you had done more - or you are going to look back and say it all started back there when I began my journey. Make it happen! You and your loved ones deserve it! --- Angelia / PN

More PN ' Interactive Conference Calls'! - Dear PN Team Members - there is so much action taking place on our PN Interactive Calls that our Leaders have requested more of these Conference Calls. Be sure to mark down the NEW Schedule below! Kind regards / PN Staff.

-- All of our weekly Conference Call numbers will be changing, beginning Aug 14-06. We have experienced some difficulties with the two companies that we presently work with. We have selected a Conference Call company that has provided services for companies such as Texaco and Pfizer Pharmaceutical Inc.

-- ALL of our Conference Calls will use the same number, dial in number **641-297-8000 Conferee PIN 484943#**. Also, we will be adding NEW Interactive Calls to our schedule.

-- "The interactive calls are better than ever. Not only am I signing up distributors from the interactive calls but it is also happening for my downline. I just found out that someone in my downline had a prospect on the call last night and he is going to enroll next week. This system is awesome! Thank you PN". --- Ed Bernstein

((ALL Calls Below - NEW => (641)-297-8000 [484943 #]))

MONDAY - 9PM ET Interactive Conference Call

MONDAY - 10PM ET How to Get Started Conference Call

[TUESDAY - 9PM ET => Interactive Conference Call](#)

[WEDNESDAY - 2PM ET => Interactive Conference Call](#)

[WEDNESDAY - 9PM ET => Interactive Conference Call](#)

[WEDNESDAY - 9:30PM ET => Mike Akins' Training Call](#)

[THURSDAY - 9PM ET => Interactive Conference Call](#)

[FRIDAY - 2PM ET => Interactive Conference Call](#)

[SATURDAY - 2PM ET => Interactive Conference Call](#)

N-E-W => PN 'Dust Off Your Dreams' Booklet! - 'Dust Off Your Dreams' Booklet now available - Click http://www.ProfessionalNetworkers.com/pdflibrary/dust_off_your_dreams.pdf .

See what others are saying - Click <http://www.ProfessionalNetworkers.com/forum/viewtopic.php?t=2246>

'LEADER IN YOU' ACADEMY! - The 2-day Leader In You Academy is personalized to help you focus on progressing toward your goals and your dreams. September 21-22 --- Salt Lake City, Utah // October 27-28 --- Seoul, South Korea. VClick => <http://www.4life.com/Events.aspx?pmode=5>
=> http://www.4life.com/PDF/US_en/AcademyRegForm.pdf .

4Life - A Philosophy of Principles and Integrity - Like a green, thriving tree, with branches that reach ever higher into the sunlit sky - but with roots that sink deep into the nutrient-rich earth - 4Life is dedicated to growth based on sound, deep-rooted principles. 4Life will continue its global expansion. It will press forward with its commitment to take Transfer Factor to the World. But 4Life will never abandon the principles of integrity, honesty and generosity that have brought it success in the past. It is the reason for its current success, and it is the force that will ensure its success in the future.

4Life => Who is It? (6 Silver Dollars) => <http://www.4life.com/Company.aspx?pmode=2>

IIII In This Issue:

- ==> 4Life // PN Update Info
- ==> Marketing // Biz Building Ideas
- ==> Leadership // Personal Growth
- ==> Motivation // Inspiration
- ==> Bits & Pieces
- ==> Financial & Estate Planning Info // Tips
- ==> Feature // Guest Article
- ==> Health // Fitness Tips
- ==> Editor's Corner



IIII 4L // PN Update Info:

4Life® e-news => <http://myweb.4life.com/enews/4life.html>.

PRODUCT & BUSINESS Training Call Directory

Leader In You Call (Director of Field Development, Nathan Larsen)

Tuesday, 9:00 pm ET
1-877-678-5433, PIN: 8232443
Replay lines (Available 24/7)
1-973-854-4590 (International)
1-888-201-3449 (USA)

4Life Product Training Call

Every Thursday, 8:00 pm ET
1-678-460-1873, PIN: 810483 #

Veterinarian's Call

1st & 3rd Thursday, 9:30 pm ET
1-678-460-1873 PIN: 799292

24-Hour HOTLINE Messages (toll free)

Transfer Factor Hotline, Dr. Robertson (2min)	1-866-315-4001
Transfer Factor Hotline, Dr. Robertson(detailed)	1-866-315-4002
4Life Transfer Factor Hotline (Español)	1-866-315-4003
Veterinary Hotline	1-866-315-4004
Business Opportunity Hotline, Ray Meurer	1-866-315-4006
Great Escape Winners Hotline	1-866-315-4007

PN - Business Opportunity Pre-Recorded Messages => 1-512-404-2368

PN - *Your Journey to Health and Financial Success* Bk'It (old 'Map to Wealth')
- www.ProfessionalNetworkers.com/members/pdf/health_success.pdf (PDF)

PN - COMING! ==> RIO-VIDA BOOKLET (Full Color, Glossy Cover - on Biz Opportunity!)

PN - N-E-W! ==> 'Dust Off Your Dreams' Booklet - Click link below!
http://www.ProfessionalNetworkers.com/pdflibrary/dust_off_your_dreams.pdf

PN - N-E-W! ==> VIDEO E-Mail Marketing System! - <http://www.ClipSender.com>

PN - N-E-W! ==> New **Testimony Line** - 800-460-9826. Distributors and customers can call in and share their 4Life or PN testimony. PN will then upload the testimony to the PN websites as an audio file. We will want to have the distributors photo to display next to their link, but it is not mandatory.

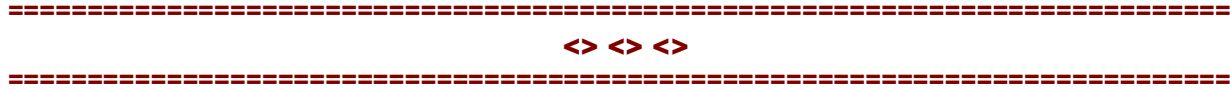


IIII Marketing // Biz Building Ideas:

))) - **Marketing's New Task => CLARITY**

(Tom Asacker - www.SmallBusinessAdvocate.com)

Click HERE => http://www.SmallBusinessAdvocate.com/articles/customers/new_task.shtml



))) **Next issue of The PN-Connection!** - On or about 15 Oct / 06 => be watching for it!



))) **PN Weekly Conference Calls -**

====>>> Please see all CHANGES at the top of this page.



))) **24-Hour Toll-Free TF Hotline Messages**

Dr. Robertson on TF (2 min)
==> 1-866-315-4001

Full TF Message (8 min)
==> 1-866-315-4002



IIII Leadership // Personal Growth:



))) - **LEARNING => Most Important Leadership Skill**

(Kevin Eikenberry - www.KEVINeikenberry.com)

Click HERE => http://www.kevineikenberry.com/uyw/ezine/06/issue3_37_print.asp



IIII Motivation // Inspiration



))) - **The LONGEVITY of POSITIVITY**

(Peter Sinclair - www.MotivationalMemo.com)

Click HERE (scroll down) => <http://www.MotivationalMemo.com/ezine7-16>



IIII Bits & Pieces | Freebies:

))) - TIME MANAGEMENT for College Students

(Kim Komando - www.KimKomando.com)

College can be as demanding as a full-time job. If you want to ace your education, you'll have to practice effective time management. I've got a **FREE** program for PC or Mac that can help you organize lecture notes, contacts and assignment due dates.

Click => <http://Komando.com/downloads/category.aspx?id=2242>

Great DIRECTORY Sources => FIND Anything...
www.411.com - www.YellowPages.com - www.Switchboard.com



IIII Financial & Estate Planning Info || TIPS:

))) - TAX TIPS for Network Marketers (3 Sites)

(Sandy Botkin, CPA, Attorney)

www.TaxTips4NetworkMarketers.com/

www.ReduceYourTaxes.tv/tax_report.htm -- www.TaxReductionInstitute.com



IIII Feature || Guest Article:

))) - QUESTION => Do You DESERVE Success?

(Leslie Fieger - www.LeslieFieger.com)

Click HERE => http://www.LeslieFieger.com/articles/deserve_success.htm



IIII Health | Fitness Tips:

))) - SURGERY => What's the Best TIME for it?

(Dr. J. Mercola - www.Mercola.com)

Click => http://www.Mercola.com/2006/sep/2/the_best_time_to_have_surgery.htm



IIII Editor's Corner:



(Mike Akins - 4Life Gold International // Founder, PN)

))) - Thoughts on => SUCCESS

Success is a very interesting concept. It means different things to different people. For example, to some it means to die for a cause while to others it means to live for a cause. To some money is the "end" while to others money is a means to an end.

For some changing themselves into a more functional person is success while to others learning to be satisfied with themselves is real success. For example, to some individuals losing a desired amount of weight is success while to other individuals learning that you are special and can be happy at the weight that they are is success.

Success is a personal experience. Success is a personal perception. We develop goals based on our perception of success. Network Marketing is a business in which success, to a degree, depends on assisting other individuals in achieving success. Understanding success will help you know how to assist other individuals in their quest for success.

Generally success and fulfillment are synonymous. When a person isn't fulfilled, he/she looks beyond his/her circumstances to what would fulfill them. Often success and fulfillment are achieved in steps. Generally the majority of people can only see as far as the next hilltop. Once they conquer that hilltop they then can see the next step in their journey to ultimate success.

Why is understanding these principles important to your success? When you try to lead other individuals to your perception of success, you run the risk of losing them along the way. This vision must be a personal. Your vision may not work for someone else.

The journey of success requires faith and a vision of where you are going. If a person's faith hasn't developed to the degree that is required in order for them to buy the next step, you will lose them.

"Building people" is an honorable passion and a good slogan. I have spent my life doing this. If you believe that building people only means developing a person's belief in self, developing talents, and helping them discover who they are, you will miss the true victory involved in such a quest.

This isn't a new concept but is a concept that lives on from generation to generation. This was the philosophy that I cut my teeth on back in the 60's when I began my career in Amway. The product wasn't the focus. Turning people on to discovering themselves and being all that they could be was the goal. Motivation was focus.

This sounds good but isn't the total picture. With this approach Amway became a giant at the expense of millions of distributors failing. Tens of millions of people have been in and out of Amway over the years. This is why you seldom can invite a new prospect to an Amway meeting if they know what the meeting is about. Its name has been ruined in the USA. Amway had to remake itself a few years ago in the US because of this failed strategy. You can say that achieving a five billion-dollar per year revenue is success but not for the millions of people that placed their faith in Amway's strategy for personal success.

Yes motivation is important. Yes building people is important. The heart of what I am expressing is that you must discover where is person is in their life's journey and start there. Don't place everyone in the same box and think the same motivation works for all.

For many people the first step in their journey to success is to experience good health through a dynamic product. For others it is earning a few bucks to supplement their income. For some they are ready for a life changing experience.

There are a number of people that consider themselves successful where they are and will respond negatively to someone that presents himself as someone with a better philosophy of life or better strategy of success. Sometimes you build people without saying that is what you are doing. Through your relationship interaction it happens.

The expectations, through which you sell a program, will become the criteria that the individual will measure his/her success

by. Life is complicated and a distributor has a life outside of his/her experience in 4life. This person's individual success will depend on the interactions of a great number of factors both from within and from outside 4life.

I suggest marketing our opportunity on a broad number of factors not just on what excite us. I plan on having tens of thousands of people staying in this program because the product works for them and their loved ones. I will also have thousands of individuals stay in this program because it has either changed their lives or added richly to their journey to their personal vision of success. I plan to have people stay in this program because it helps them financially support their loved ones but isn't the center of their life.

I will have thousands of people stay in this program because they like being apart of something successful but may not have the faith to completey put themselves into that arena. I plan on having people that stay in this opportunity because they know I care about them. I plan on having people that stay in this program because it is a source of helpful information.

My international marketing family will be made up of many different kinds of people with many different perspectives of life and success. I will find their hearts and connect with them through respect, love, sensitivity, tolerance and by being part of the source of whatever they are searching for. This will be my foundation for the portion of success in my life that 4life provides.

What is my purpose for this expository success? I have learned during my 39 succesful years in network marketing that when I approach my prospects, distributors and customers with these principles in mind, I will be much more effective than overwhelming them with some spectacular motivation.

Be blessed. Mike

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What we Have is RIGHT NOW (Vol on) => <http://PositivePause.com/>

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PROFESSIONAL NETWORKERS is totally committed to maintaining high professional standards, and to bringing value and exceptional support to its quality family of distributors. It is dedicated to on-going education and training of its partners - to coaching in financial, business and life success strategies - to partnering with them in the building of successful 4Life businesses - and to celebrating with them in the achievement of excellence - of success - of leadership - and of the pursuit of their full potential.

But first we believe a higher purpose is in the need to nurish each other's spirit with caring friendships, mutual respect, fellowship, and some fun along the way.

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The articles and information in this eNewsletter are provided as a general source of information, and are obtained from various sources believed to be true and dependable at the time of publication. However, accuracy of content cannot be guaranteed.
Not all the information contained in this newsletter applies to each country that we have distributors in.

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Here's to health, success, happiness and peace in your life.

THANK YOU for being a valued partner on our great Professional Networkers Team!

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