

III The PN-Connection!

(Professional Networkers eNEWSLETTER)

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==> You may want to 'fully open' your screen to read this issue.

A hearty WELCOME to The PN-Connection!

You are receiving this Online eNews communication as a valued 4Life // PN partner, in line with our wish to have more contact with you, and to continually expand our professional services to you, our outstanding Professional Networkers team. It is only through sharing with and caring for each other, that we learn, grow and remain united and strong as a PN Success Team, as we expand on the 4Life mission of ==> "Taking Transfer Factor to the World". PN (Professional Networkers) is here to serve you. We appreciate each and every one of you!

Note: ***PN-Connection*** is an **electronic** eNewsletter. From time to time, some of the links below may NOT be live.
 -- ALL **PAST ISSUES** can be found in the **Library** (upper right - scroll down) - www.ProfessionalNetworkers.com

2006 4Life CONVENTION Recap! - There were more than 2,000 distributors from 32 countries attending. 4Life is on the move. Our PN organization experienced an all time record of several million dollars in sales for February. There were three **NEW PRODUCTS** introduced...

1. ENUMMI - is a state of the art body lotion. It has an aloe vera base, packed with antioxidants, the latest in delivery technology, moisturizing herbs, Retinyl Palmitate and of course transfer factors. It smells great and leaves your body feeling silky.

2. BELLE VIE - is a product that targets ladies in their most vulnerable areas. Just like men are susceptible to prostate problems women have to be concerned with the breast area and gynecological areas. These ingredients balance hormones, fight free radicals, eliminate toxins, strengthen the immune system and promote overall health, vitality and longevity.

3. GO STIX - It comes in a paper container about 1/2 inch wide, 4 inches long and 1/4 inch thick. The GoStix comes in a powder form and a vanilla cream flavor. You can ad this to any drink. There is a full days supply of transfer factors in the GoStix.

STUDY / HEALTHY STUDENTS - During the convention, the results of several studies were released. One of the studies was on healthy students. Several immune system cells were monitored. It was found that even healthy people could benefit from consuming transfer factors.

STUDY / IMMUNE CELLS - Another study monitored five different immune system cells. Transfer factors were found to effect all five cells. There was a study with TFCardio. As soon as the abstracts from these studies are release we will post the results.

NEW TRAINING BOOKLET - Containing a system for new distributors on how to get started quickly.

NEW BOOK - A book, authored by David Lisonbee and William Hennen PhD, is now available. This book is available at bookstores. This will be a great third party source of information.

NEW BROCHURES - There are a number of new brochures that were introduced.

MAGAZINE ARTICLE - Copies of the magazine "Totalhealth" were made available at the convention. An article by Lyle Hurd, the editor, explained the benefits of transfer factors. Again, this will be another great third party source of credibility. You can purchase the reprints from 4life. There is no doubt that 4life is on the move. There couldn't be a greater time to invest yourself into your future with 4life! Mike

More Than 4,500 New Diamonds! - The future of a company can be found in the growth at the grassroots level. Since last convention (2005) there has been more than 4,500 new qualified 4Life Diamonds. Also, there has been 93,421 new leader4life distributors! I am totally convinced that 4life will be a multi-billion dollar company. The only question is how much of that multi-billion pie will be in your business, and how many people are willing to help change their lives to have it. See you at the top! Mike

NEW - Diamond4Life Benefits! - In a survey that 4life did, it found that 73% of individuals that reach Diamond are still in the business two years later. This is a very good retention ratio. The strategy is to create a

more attractive package for the Diamond4Life so that potential leaders will come in as Diamonds. Once they come in as Diamonds, 4life would like to encourage the individual to keep working towards actually qualifying.

When a person comes in as a Diamond4Life, and then qualifies one time for a share in the Power Pool, within the first 3 months, the individual will receive six months qualification for Diamond. This new feature will allow a greater percentage of Diamond4Lives to eventually actually qualify in volume and enrollments as Diamond. Great idea! Mike

4Life Ranks Among World's TOP 10! - Network Marketing distributors recently ranked 4Life among the top ten (10) Network Marketing companies in the world. The "Distributors Choice Awards" appear in the 2005-2006 issue of MLM Insider's - The Best Companies in Network Marketing.

4Life => What We OFFER! TAKE A QUICK TOUR => <http://www.4life.com/opp.aspx?pmode=2>

LIVE 4Life - "When we jumped into founding 4Life, we already knew the challenges that awaited us, but our vision kept us focused - no matter what setbacks we faced. We invested our money, time, heart, and soul into this business - and several years later - look what has come to pass! You'll face rejection, uncertainty, stress, fatigue - and that's just in the first six months! But it will be your commitment to your dream - fixed and sure - that will get you through." - Bianca Lisonbee / 4Life Co-Founder

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IIII In This Issue:

- ==> 4Life // PN Update Info
- ==> Marketing // Biz Building Ideas
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- ==> Feature // Guest Article
- ==> Health // Fitness Tips
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IIII 4L // PN Update Info:

4Life[®] Great Escape News => <http://www.4-life.com/enews/4life2.html>

PRODUCT & BUSINESS Training Call Directory

4Life Transfer Factor PRODUCT Call

Thursday, 8:00 pm ET
 1-678-460-1873 (PIN 810483)

BUSINESS Acceleration Call (Platinum, Ray Meurer)

Tuesday, 9:00 pm ET
 1-877-678-5433, PIN: 8232443
 Replay lines (Available 24/7)
 1-973-854-4590 (International)
 1-888-201-3449 (USA)

4Life Product Training Call

Every Thursday, 8:00 pm ET
 1-678-460-1873, PIN: 810483 #

Veterinarian's Call

1st & 3rd Thursday, 9:30 pm ET
 1-641-594-7540, PIN: 799292

24-Hour HOTLINE Messages (toll free)

Transfer Factor Hotline, Dr. Robertson (2min) 1-866-315-4001
 Transfer Factor Hotline, Dr. Robertson(detailed) 1-866-315-4002

4Life Transfer Factor Hotline 1-866-315-4003
 (Español)
 Veterinary Hotline 1-866-315-4004
 Business Opportunity Hotline, Ray Meurer 1-866-315-4006
 Great Escape Winners Hotline 1-866-315-4007

PN - Business Opportunity Pre-Recorded Messages => 1-512-404-2368

PN - *Your Journey to Health and Financial Success Bk'lt* (old 'Map to Wealth')
 - www.ProfessionalNetworkers.com/members/pdf/health_success.pdf (PDF)

PN - **N-E-W!** ==> VIDEO E-Mail Marketing System! - <http://www.ClipSender.com>

PN - **N-E-W!** ==> New **Testimony Line** - 800-460-9826. Distributors and customers can call in and share their 4Life or PN testimony. PN will then upload the testimony to the PN websites as an audio file. We will want to have the distributors photo to display next to their link, but it is not mandatory.

PN - **N-E-W!** ==> New **CHINESE PN Site** (www.ChinesePN.com). It is in both Simplified and Traditional Chinese, and will be added to the FREE PN replicated sites.

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IIII Marketing // Biz Building Ideas:

))) - Strategic Business Networking

(Charlie Cook - www.MarketingForSuccess.com/)

Click HERE => <http://www.MarketingForSuccess.com/marketing-ideas/catchmoreclients.html>

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))) Next issue of *The PN-Connection!* - On or about 15 Apr / 06 (=> be watching for it!)

))) PN Weekly Conference Calls -

Interactive Training Calls = NEW night / time / pin #

Every WED night at 9:30PM 'EST' ==> 1-218-963-1050 (Pin 89341#) <===== Note!
 Australia Time and Number for Sydney:
 11:30 AM

Kuala Lumpur & Singapore Time and Number:
 9:30 AM

Hong Kong Time and Number:
 Thursday at 9:30 AM

United Kingdom Time and Number:
 Thursday at 2:30 AM

Interactive 'How to Get Started' Calls = Every Mon night at 10PM 'EST' => 1-646-519-5815 (Pin 4964#)

Australia Time and Number for Sydney:
 Tuesday at 12:00 PM
 0011 1-646-519-5815 Pin 4964#

Kuala Lumpur & Singapore Time and Number:
 Tuesday at 10:00 AM
 0011 1-646-519-5815 Pin 4964#

Hong Kong Time and Number:
 Tuesday at 10:00 AM
 0011 1-646-519-5815 Pin 4964#

United Kingdom Time and Number:
Thursday at 3:00 AM
0011 1-646-519-5815 Pin 4964#

Interactive "Prospect" Calls (Biz. Presentation)

United States: 9:00 pm EST (Tues & Wed) 212-990-2300 PIN 4964#
2:00 pm EST (Sat) 646-519-5800 PIN 8278#

Sydney, AU: 11:00 am (Wed & Thur) 0011 1 212-990-2300 PIN 4964#
4:00 am (Sun) 0011 1 646-519-5800 PIN 8278#

Kuala Lumpur & Singapore: 9:00 am (Wed & - Thur) 0011 1 212-990-2300 PIN 4964#
2:00 am (Sun) 0011 1 646-519-5800 PIN 8278#

Hong Kong Time and Number: 9:00 AM (Wed & Thur) 0011 1 212-990-2300 PIN 4964#
2:00 AM (Sun) 0011 1 646-519-5800 PIN 8278#

United Kingdom Time and Number: 2:00 AM (Wed & - Thur) 0011 1 212-990-2300 PIN 4964#
7:00 PM (Sat) 0011 1 646-519-5800 PIN 8278#

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))) 24-Hour Toll-Free TF Hotline Messages

Dr. Robertson on TF (2 min)
==> 1-866-315-4001

Full TF Message (8 min)
==> 1-866-315-4002

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IIII Leadership // Personal Growth:

))) - The Pursuit of POTENTIAL

(Dr. John Maxwell -- www.injoy.com)

==> [Click here to read the complete article.](#)

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IIII Motivation // Inspiration

))) - The Path to Peace Already Present

(Guy Finley -- www.GuyFinley.com)

Click HERE => http://www.guyfinley.com/Wisdom_Tree/Lights_Along_the_Way/Special_Writing/2156/

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IIII Bits & Pieces / Freebies:

))) - Useful Links

==> 4 FREE Photo Programs! - http://www.komando.com/kolumns_show.asp?showID=9420

==> Interested in GENEALOGY? You'll soon discover that the research can be difficult. To give you a head start, here are 5 useful sites that you can search - for FREE...

<http://www.komando.com/showpicks.asp>

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IIII Financial & Estate Planning Info // Tips:

))) - Misc FINANCIAL Sites

www.MindYourFinances.com/ -- www.YoungMoney.com/credit_debt

www.MyFICO.com/ -- www.SmartAboutMoney.org/ -- www.BalancePro.net/

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IIII Feature // Guest Article:

))) - Top 10 Strategies for Uncommon SUCCESS

(Stacey Mayo - www.IGetPaidToDoThis.com)

Click HERE => <http://www.igetpaidtothis.com/free-articles/toptenstrategies.htm>

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IIII Health / Fitness Tips:

))) - Why Quit SMOKING?

SEE why! => <http://WhyQuit.com/>

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IIII Editor's Corner:



(Mike Akins - PN Founder // 4Life Gold International Diamond)

The Value of Team Learning

The Value of Team Learning

One factor that separates Professional Networkers from the rest of the leaders in Network Marketing is that we are aggressive in learning the dynamics of the market. In all my years of involvement in MLM, I have never heard of and seen anyone invest the amount of money and time that I and my staff do into researching our industry. We continue to hold to this standard.

How does this assist you? What we learn we incorporate into our strategies, systems, marketing tools and training. You and your downline partners are provided with a greater chance for success. Our package becomes a great promotional feature that gives you the competitive edge.

You can help us do even better. We can go beyond anywhere we have ever been. We need to know your results. Although, we continuously conduct surveys and examine statistics that have been gathered from the field, we could do more if more of our distributors would share information with us.

We need to know what you are experiencing. What systems have you used? What were your results? What caliber of prospect did you encounter? What questions did they ask? What are you experiencing with your downline members? With adequate information from the field, we can examine the effectiveness of our strategies, systems, marketing tools and training. Let us know when something is going right and when something is going wrong.

Sometimes the information we receive is imbalanced. We may receive several positive reports concerning a particular marketing tool. We believe it is working - only to find out months later that a great number of people weren't doing well. On the other hand, we have received a number of reports that a system is not working well. We change the system - only to find out later that it was working for the majority of users.

Although we test-market our marketing tools, often results from test-markets do not end up matching results from a broader use of the tool. Get involved, report your results to us on a regular basis. We can take this opportunity to higher heights of success with your help.

Our systems, training and marketing tools are working. We as an overall team are doing very well. We are one of

the top two organizations in the company as far as volume and size of checks being created. The key is how many people in our organization will join us in this great success. Our boat of success is big, but I will not be satisfied until everyone that is willing to work for it, can achieve their full potential. Be a team player. Lets go for the gold standard in Network Marketing. Thanks for all that you do and all that you are. I appreciate each of you. See you at the top!
Mike

Keys to Inner Peace + World Peace (beautiful) => <http://www.PeacefulEarth.com/keystopeace.html>

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PROFESSIONAL NETWORKERS is totally committed to maintaining high professional standards, and to bringing value and exceptional support to its quality family of distributors. It is dedicated to on-going education and training of its partners - to coaching in financial, business and life success strategies - to partnering with them in the building of successful 4Life businesses - and to celebrating with them in the achievement of excellence - of success - of leadership - and of the pursuit of their full potential.

But first we believe a higher purpose is in the need to nurish each other's spirit with caring friendships, mutual respect, fellowship, and some fun along the way.

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The articles and information in this eNewsletter are provided as a general source of information, and are obtained from various sources believed to be true and dependable at the time of publication. However, accuracy of content cannot be guaranteed. Not all the information contained in this newsletter applies to each country that we have distributors in.
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Here's to health, success, happiness and peace in your life.

THANK YOU for being a valued partner on our great Professional Networkers Team!

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