
IIII The PN-Connection!

(*Professional Networkers eNEWSLETTER*)

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==> You may want to 'fully open' your screen to read this issue.

A hearty WELCOME to **The PN-Connection!**

NEW! => PN's "GoRioVida.com" Website Now Available (FREE)! - The site is at NO COST to PN Distributors -- and will now be hosted by PN and not a 3rd party. If you haven't already taken advantage

of this -- below, you will find a tutorial that explains the few simple steps necessary to set it up.

If you have an existing Professional Networkers replicated website, here are the steps to replicate your brand new www.GoRioVida.com website:

1. Go to the www.ProfessionalNetworkers.com website (not the old Pro-Networkers), and click on the 'member's site' link.
2. Under the Website Tools section, select 'EDIT', then login to your website. If you do not remember your password, you can e-mail webservices@professionalnetworkers.com to request it.
3. Simply disable your popup blocker*, and select the Submit button. No change in your contact information is necessary. (* Important Notice: Please disable your popup blocker before clicking the submit button, or not all of your websites will replicate. In most instances, if you press down and hold the control button, before you click the submit button, it will disable the popup blocker temporarily. However, you will have to hold the control button down until all popups display for all of the sites to be replicated.)
4. Once all of the popups have displayed, your goriovida.com replicated website should have been created with your contact information included.

That's it, you're done!

Your replicated website look similar to this => [http://www.GoRioVida.com / {Your ID#}.html](http://www.GoRioVida.com/{Your ID#}.html)

For those who have not yet taken advantage of our **7 FREE replicated websites**, including GoRioVida.com, the following 5 steps will explain how to do so.

1. Go to the professionalnetworkers.com website (not pro-networkers) and click on the 'members site' link.
2. Under the Website Tools section select 'CREATE', then create a password to your website.
3. Fill out the contact information on the form.
4. Make sure you disable your popup blocker*, then select the 'submit' button.
5. Once all of the popups have displayed, your replicated websites should have been created with your contact information included.

((* Important Notice: Please disable your popup blocker before clicking the submit button, or not all of your websites will replicate. In most instances, if you press down and hold the control button, before you click the submit button, it will disable the popup blocker temporarily. However, you will have to hold the control button down until all popups display for all of the sites to be replicated.))

The 'Mind-Body' Connection - "By channeling physical energy into soulful pursuits, we can create a meaningful life -- one filled with a sense of purpose, vitality and aliveness -- which characterize true health. 4Life offers a unique opportunity to enrich our own lives , and to touch the lives of others. Our complete line of Transfer Factor(TM) products and innovative Life Rewards Plan(TM) have been carefully created to support a quality and very fulfilling life for people around the globe. By aligning your actions with your desires and beliefs, I know that you can accomplish your lifetime dreams, and make a real difference in the world around you. We have a lot to look forward to in the next few months. More international growth is in the works, and our ZERO BOUNDARIES CONVENTION 2006 is coming up the first week of March -- we can't wait to see you there." -- Bruce Redd / Exec. VP / 4Life

4Life 'ZERO BOUNDARIES' Convention/06 - Salt Lake City, Utah!

At ZERO BOUNDARIES Convention 2006, you'll discover just how different life can be with -- Zero WORRIES -- Zero LIMITS -- Zero BORDERS -- Zero FEARS. And bring your dreams with you, because no matter how

extraordinary those dreams might be, ZERO BOUNDARIES is your stepping stone to realizing them. The REWARDS for your 4Life business - measured by knowledge gained - increased motivation - and just plain excitement - will be phenomenal. Plan NOW to attend! =>
<http://www.4life.com/convention/english/zerohome.html> .

4Life's PURPOSE - 4Life is committed to positively impacting the lives of people worldwide, through:
= **SCIENCE**—providing a higher quality of life and better health with Transfer Factor supplements, the most advanced immune system support available.
= **SUCCESS**—offering people the opportunity to achieve their dreams and personal financial freedom through the 4Life Opportunity and Life Rewards Plan.
= **SERVICE**—reaffirming our commitment to stay progressive and build on the principles of experience, integrity, dedication to quality and humanitarianism.

You are receiving this Online eNews communication as a valued 4Life // PN partner, in line with our wish to have more contact with you, and to continually expand our professional services to you, our outstanding Professional Networkers team. It is only through sharing with and caring for each other, that we learn, grow and remain united and strong as a PN Success Team, as we expand on the 4Life mission of ==> "Taking Transfer Factor to the World". PN (Professional Networkers) is here to serve you. We appreciate each and every one of you!

Note: *PN-Connection* is an **electronic** eNewsletter. From time to time, some of the links below may NOT be **live**. ALL **PAST ISSUES** can be found in the **Library** (upper right - scroll down) - www.ProfessionalNetworkers.com

IIII In This Issue:

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- ==> Financial & Estate Planning Info // Tips
- ==> Feature // Guest Article
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IIII 4L // PN Update Info:

4Life® e-news => <http://www.4life.com/enews/4life.html>.

PRODUCT & BUSINESS Training Call Directory

4Life Transfer Factor PRODUCT Call

Thursday, 8:00 pm ET
1-678-460-1873 (PIN 810483)

BUSINESS Acceleration Call (Platinum, Ray Meurer)

Tuesday, 9:00 pm ET
1-877-678-5433, PIN: 8232443
Replay lines (Available 24/7)
1-973-854-4590 (International)
1-888-201-3449 (USA)

4Life Product Training Call

Every Thursday, 8:00 pm ET
1-678-460-1873, PIN: 810483 #

Veterinarian's Call

1st & 3rd Thursday, 9:30 pm ET

1-641-594-7540, PIN: 799292

24-Hour HOTLINE Messages (toll free)

Transfer Factor Hotline, Dr. Robertson (2min)	1-866-315-4001
Transfer Factor Hotline, Dr. Robertson(detailed)	1-866-315-4002
4Life Transfer Factor Hotline (Español)	1-866-315-4003
Veterinary Hotline	1-866-315-4004
Business Opportunity Hotline, Ray Meurer	1-866-315-4006
Great Escape Winners Hotline	1-866-315-4007

PN - Business Opportunity Pre-Recorded Messages => 1-512-404-2368

PN - *Your Journey to Health and Financial Success* Bk'It (old 'Map to Wealth')

- www.ProfessionalNetworkers.com/members/pdf/health_success.pdf (PDF)

COMING - PN - VIDEO E-Mail Marketing System - NEW Video Library

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IIII Marketing // Biz Building Ideas:

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))) - Direct Mail That GETS ATTENTION!

(David Frey - www.MarketingBestPractices.com/)

Are you in fear that your direct mail piece won't get your prospect's attention?

This articles shows you two mailers that got my attention... and kept it.

Click **HERE** => [Direct Mail that Gets Attention](#)

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))) Next issue of The PN-Connection! - On or about 15 Feb / 06 (=> be watching for it!)

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))) PN Weekly Conference Calls -

Interactive Training Calls = NEW night / time / pin #

Every WED night at 9:30PM 'EST' ==> 1-212-796-1700 (Pin 1977#)

Australia Time and Number for Sydney:

11:30 AM

0011 1 212-796-1700 PIN 1977#

Kuala Lumpur & Singapore Time and Number:

9:30 AM

0011 1 212-796-1700 PIN 1977#

Hong Kong Time and Number:

Thursday at 9:30 AM

0011 1 212-796-1700 PIN 1977#

United Kingdom Time and Number:

Thursday at 2:30 AM

0011 1 212-796-1700 PIN 1977#

Interactive 'How to Get Started' Calls = Every Mon night at 10PM 'EST' => 1-646-519-5815 (Pin 4964#)

Australia Time and Number for Sydney:

Tuesday at 12:00 PM

0011 1-646-519-5815 Pin 4964#

Kuala Lumpur & Singapore Time and Number:

Tuesday at 10:00 AM

0011 1-646-519-5815 Pin 4964#

Hong Kong Time and Number:
Tuesday at 10:00 AM
0011 1-646-519-5815 Pin 4964#
United Kingdom Time and Number:
Thursday at 3:00 AM
0011 1-646-519-5815 Pin 4964#

Interactive "Prospect" Calls (Biz. Presentation)

United States: 9:00 pm EST (Tues & Wed) 212-990-2300 PIN 4964#
2:00 pm EST (Sat) 646-519-5800 PIN 8278#
Sydney, AU: 11:00 am (Wed & Thur) 0011 1 212-990-2300 PIN 4964#
4:00 am (Sun) 0011 1 646-519-5800 PIN 8278#
Kuala Lumpur & Singapore: 9:00 am (Wed & - Thur) 0011 1 212-990-2300 PIN 4964#
2:00 am (Sun) 0011 1 646-519-5800 PIN 8278#
Hong Kong Time and Number: 9:00 AM (Wed & Thur) 0011 1 212-990-2300 PIN 4964#
2:00 AM (Sun) 0011 1 646-519-5800 PIN 8278#
United Kingdom Time and Number: 2:00 AM (Wed & - Thur) 0011 1 212-990-2300 PIN 4964#
7:00 PM (Sat) 0011 1 646-519-5800 PIN 8278#

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))) **24-Hour Toll-Free TF Hotline Messages**
Dr. Robertson on TF (2 min) Full TF Message (8 min)
==> 1-866-315-4001 ==> 1-866-315-4002

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IIII Leadership // Personal Growth:

))) - **Take The HIGH ROAD**

(Dr. John Maxwell -- www.MaximumImpact.com)

A balanced stance is a key ingredient for success in sports. It's hard to hit a curveball, make a hole-in-one, serve an ace or shoot a free throw if your body is not positioned correctly (legs set wide apart, head upright, back fairly straight, center of gravity evenly distributed, knees slightly bent--you get the picture). But as important as the right stance is in an athletic event, it's even more critical in life.

==> [Click here to read the complete article.](#)

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IIII Motivation // Inspiration

))) - **Freedom in Learning to FORGIVE - 3 New Choices**

(Guy Finley -- www.GuyFinley.com)

There are those who will tell you why it is wise to never forget the pain of the past . . . but if you look closely at the anger, sorrow, and bitterness that has hardened their faces, then you will also see why learning to forgive is the better of the two paths. Learn more . . .

Click HERE ==> http://guyfinley.com/Key_Lessons/Expanded_Lessons/Further_Understanding/2331/
http://guyfinley.com/Key_Lessons/Expanded_Lessons/Further_Understanding/2331/

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IIII Bits & Pieces / Freebies:

))) - **Useful Links**

Who Tests / Evaluates Health Supplements Independently?

www.SupplementWatch.com -- www.ConsumerLabs.com -- www.BrunswickLabs.com

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IIII Financial & Estate Planning Info // Tips:

))) - 'Financial Fitness' is all About BALANCE

(Balance Pro Program -- www.BalancePro.net/)

WORKSHEETS:

Personal Financial Assessment

<http://www.BalancePro.net/pdf/pfa.pdf>

Money Management Planner

<http://www.BalancePro.net/pdf/mmp.pdf>

Your 'Fritter' Finder

<http://www.BalancePro.net/pdf/fritter.pdf>

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IIII Health / Fitness Tips:

))) - America's FATTEST Cities!

Read it and weep! ==> <http://www.MensFitness.com/rankings/304>

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IIII Editor's Corner:

(Mike Akins / Founder /Professional Networkers)

Sharing some Thoughts / Info (from a Recent Conference Call)

CONVENTION - One thing I like about the convention is that you get to hear about things that you never will hear again in their literature. People share the studies that are taking place, and the doctors share as well. You never get to hear some of this again because it will never make its way into the literature. Conventions are great. Do your best to be there. Start saving now for ZERO BOUNDARIES in March.Motivate your upline and downline to attend what will be the best convention we have ever had.

GROWING YOUR BUSINESS - I would encourage you to pull out all the stops. There is a lot of action going on and a lot of exposure. This will make it easier for you to build your business. When you have more exposure throughout the United States, and people start hearing about **4Life** and **RioVida** or you put out an ad or postcard, people have heard about it and it will reinforce a person's interest. There is a major push going on - more exposure, more company action and support. All of this creates an atmosphere of growth and excitement that you can take advantage of. There is a lot of action. The company has put forth a lot of effort. You are going to have more support and encouragement. This is the time to really give it your best shot. I would really love to see each of you achieve your goal in this program.

People are shopping. Get on the bulletin board and say something. Encourage someone. Recognize someone. Share info you picked up in a paper, magazine, TV or Internet. Be visible. Make sure you have a good personal profile.

POSTCARDS - These are going well.

GoRioVida.com Website - This (FREE) site will be a blessing for many.

SURVEY - We did a Survey recently, on people that did not get into the program, but they talked to distributors. There are just three points I picked out quickly as reason they did not enroll:

1)-- They said **they could not repeat (duplicate) what they heard**, what the distributor had shared with them. You need to keep that in mind when you are sharing the program. The prospects are going to be wondering if **THEY** can repeat **YOU**. Keep it **SIMPLE**. Give them precise information, but let it be clear and simple. You have to make sure they understand that they do not have to repeat everything they hear from you. We have hotlines they can

use. We have websites you can send them to. We have various types of sales materials that help share or sell the program. They do not have to do all the sharing.

2)-- Another thing people said was, "If this is so good, then **why is it not in department stores or drug stores?** Why are we not seeing this on TV?" You will hear this from some people. They may not tell you that. We are finding out as we do these surveys that they are not telling you why they are not getting in; so keep this in mind as you are going along. One way to cover that is to let them know that how it came about that our products are marketed through network marketing. Do this by telling them that the owners of this patent did not want to sell the rights of the patent to a pharmaceutical company. They did not want to sell it to big franchise stores or department stores. The patent holders wanted to make this available to the consumer, average people like themselves. They did not want people to have to pay double and triple the price. They wanted people to be able to benefit in the revenue from it. They decided to market this through network marketing. If it were not for that reason, this would be in the department stores and drug stores from a pharmaceutical company. One government even gave us a choice as to which way we wanted to go with this, pharmaceutical or supplement. You might cover that as a short statement when you are talking to people.

3)-- Another individual asked -- is it is **FDA approved?** Just remember, the FDA does not get involved in approving supplements. The only way they would get involved was if you wanted to make it a drug. I wanted to give you those tips because they came up in the Survey.

COMPARING => RIOVIDA

There are several products on the market with various berries in them. Some of them have the same berries we do. There is one out there that has most of these berries; it is called VIBE. There are various drinks out there that have the ACAI, etc., so you have to keep this in mind when you are marketing this because you may not know what they are looking at. You can ask them -- "What other programs are you looking at?" or "What other drinks are you looking at?" This way you will know. You need to cover a few points and know why we are superior.

We already know that we have **TRANSFER FACTOR**, but **TF** is a little bit complicated, and I am finding in these Surveys that people are not catching it. They are looking at the berries or the antioxidant properties -- and when we are explaining **TF** to them, they are not catching how that makes the drink 'superior'. I have spoken on this before, so if you want to know how to present TF in the RioVida, you can go to the website and listen to the three tapes I have up there on that.

Here I want to hit it from a different perspective. I want you to know WHY **RioVida** is a superior antioxidant drink, not just a superior drink. We are superior. Remember, Transfer Factor makes it superior. You don't want to forget that fact -- and learn how to communicate the benefits of **TF** -- but let's also get involved -- and show HOW it is a superior antioxidant drink.

I am not going to cover the **ORAC** value, I have already done that ,and it is up on the Members' Site on the PN website.

There are other things I have not shared as to WHY our product is a superior antioxidant drink. Keep in mind that antioxidants have more than one role to play in the body. This is a key factor. Antioxidants have dual roles. When you take **TF**, remember that TF reduces oxidation on the cellular level by 35-43% in different environments. What I mean by environments is -- lipid or fatty environments -- and some are protein environments/protein structures or water environments. So, we reduce the oxidation before you even add any berries, before you put berries with the TF and add all of the antioxidants in the berries (there are over 100 different antioxidants in the berries). Before you add berries to the equation, TF already reduces the oxidation level according to the studies done in Russia. That is an important factor because, by reducing the oxidation, more natural antioxidants are released from their role and they can perform a dual role. When you consume these 100+ different antioxidants, they can do other things that are very important, equally as important as their antioxidant function.

Here are examples of the antioxidants' dual roles:

One role is to DETOXIFY. Detoxifying the body is very important, especially at the cellular level. Every day we breathe in a tremendous amount of pollution. We are constantly taking in heavy metals and pollution. It is important to have these toxins removed from your body. There are many different types of conditions believed to come from these pollutants, herbicides and such. One of the strongest detoxification agents is glutathione-s-transferase. When you take **TF**, you actually increase the #1 detoxification agent in the body by 150%. The reason why, is that it reduces the oxidation so the glutathione can be transferred into glutathione-s-transferase, which is a powerful detoxification agent already in your body. That gives you an example of a dual role.

Other antioxidants stimulate collagen production. If you want to look nice, and continue to look nice, collagen is involved in your eyes, in your organs, in your tissue and all throughout your body. There are certain antioxidants that will stimulate collagen production.

There are other antioxidants that can turn genes on and off. It is amazing. Take curcumins: They have been found to actually turn on and turn off genes.

An antioxidant in olive oil has been found to turn off a gene that is believed to induce breast cancer. There are antioxidants that are very important in their function, besides neutralizing free radicals.

There are other examples: Polyphenols, in a study in France, reversed syndrome X. This is when your body becomes insulin-resistant. They have found, in this study in France, that antioxidants actually help reduce that resistance.

Vitamin C and proanthocyanidins increase production of collagen.

Anthocyanins reduced blood clotting.

Triglyceride levels were effected by procyanidins.

Some antioxidants lower inflammation, or different pathways, and lower nuclear factor kappa beta (nf-kb).

Certain polyphenols inhibit the proliferation of mutated cells, which lead to cancer.

If you start looking at all the things antioxidants do besides neutralizing free radicals, you will see how important our product [RioVida](#) is. When you look at other berry drinks and they are putting antioxidants into the body, they do not have **TF**, which is functioning at the cellular level and is increasing the levels of antioxidants naturally in your body, helping your body to utilize these antioxidants better. By having **TF** with the antioxidants, you have something they do not have. You are releasing antioxidants to do their dual roles, which is literally dozens of dual roles that are very important in our bodies.

We have another antioxidant that actually is used by the body that induces cell death when a cell mutates. Normal cells live and then die, so new fresh cells can carry on. It turns on the part of the cells that causes the cell to have a natural life and die.

There is another antioxidant that stimulates neurite growth in the brain. Neurites connect brain cells together. At one time, it was thought that once neurites die, you could not get more of them. Now, it is being found that an antioxidant stimulates the growth of these. This growth actually was increased 5.6% in one study, which would be a tremendous benefit to your mind as you grow older.

So, antioxidants have many different roles. All we have heard about is antioxidants fighting free radicals, which is important. However, **TF** allows the antioxidants to be used in other areas of the body, other roles they have, and we still have the greatest free radical fighting potential. Not only do we have the benefit of over 100 different antioxidants (other products to have this also), but **WE** also have **TF**, which is regulating what takes place in the body with these antioxidants by reducing oxidation and freeing them up for other activities.

This is where **WE** are superior to other berry drinks. Of course, we have the best combination of berries you can find. There are not that many berry drinks that have all of the berries that we have. There are some; there is at least one that has all the berries that we have, but they do not have **TF**, and the antioxidants in their drink are going to be busy 'fighting free radicals' and trying to keep up with the tremendous amount of free radicals that are produced within the body; whereas, **OUR** product starts with the reduction of 35-43% of oxidation before the berries even get started -- so they can do the other things they need to accomplish.

I think that this is going to be important when we start facing more and more competition. Competition is good. With all these berry drinks coming out, this is good for us. It is conditioning society to believe in these drinks. They are hearing about it from numerous companies. This is massive exposure. We can come to customers that have already been conditioned to believe in these drinks, to be educated on these antioxidants and the various things that these antioxidants do. Then we come in with a superior drink, but we have to be able to communicate how we are superior.

So, I just wanted to share some things with you that I think are key in all of this.

Don't forget, **WE** have the **TF** that does other things for the immune system. Remember to keep it SIMPLE. I would suggest listening to the other recordings we have on this. We have to be able to explain **Transfer Factor** in a very simple way -- as a regulator of different body chemicals and cells -- and as a regulator of health.

TF is the 'heartbeat' of your health.

Everything else has roles, but **TF** is the **BRAIN** of the overall health that we have.

See you at the top / Mike

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PROFESSIONAL NETWORKERS is totally committed to maintaining high professional standards, and to bringing value and exceptional support to its quality family of distributors. It is dedicated to on-going education and training of its partners - to coaching in financial, business and life success strategies - to partnering with them in the building of successful 4Life businesses - and to celebrating with them in the achievement of excellence - of success - of leadership - and of the pursuit of their full potential.

But first we believe a higher purpose is in the need to nurish each other's spirit with caring friendships, mutual respect, fellowship, and some fun along the way.

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The articles and information in this eNewsletter are provided as a general source of information, and are obtained from various sources believed to be true and dependable at the time of publication. However, accuracy of content cannot be guaranteed. Not all the information contained in this newsletter applies to each country that we have distributors in.

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Here's to health, success, happiness and peace in your life.

THANK YOU for being a valued partner on our great Professional Networkers Team!

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Past issues are archived in the Library of the PN site and on request from your Editor - mike@mikeakins.com

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