

## ***III The PN-Connection!***

***( Professional Networkers eNEWSLETTER )***

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==> You may want to 'fully open' your screen to read this issue.

### **A hearty WELCOME to *The PN-Connection!***

You are receiving this Online eNews communication as a valued 4Life // PN partner, in line with our wish to have more contact with you, and to continually expand our professional services to you, our outstanding Professional Networkers team. It is only through sharing with and caring for each other, that we learn, grow and remain united and strong as a PN Success Team, as we expand on the 4Life mission of ==> "Taking Transfer Factor to the World". PN (Professional Networkers) is here to serve you. We appreciate each and every one of you!

Note: *PN-Connection* is an **electronic** eNewsletter. From time to time, some of the links below may NOT be **live**. ALL **PAST ISSUES** can be found in the **Library** (upper right - scroll down) - [www.ProfessionalNetworkers.com](http://www.ProfessionalNetworkers.com)

### **4Life => Something to Really Think About**

"Hi everyone. Here is something to really think about...

Sometimes the most valuable things in this world are either free, or cost very little, and therefore go unappreciated.

A person will willingly spend thousands to get a degree so they can work hard to make someone else rich and then get laid off with no benefits. Yes, an education is important - but it is no longer a guarantee of job security and of income.

Or they will get a franchise - costing hundreds of thousands - so they can work 18 hours a day, 7 days a week just to be their own boss - and hope it works because their life is invested in it.

The costs is less than 30 dollars to become a 4Life distributor - with the potential to make a lot more money than any of those options. To have the security of a residual income. To work from home and not worry about being laid off.

Perhaps if it was a large investment to become a 4Life distributor, people would value it more and work harder at it. They might see it for the incredible opportunity that it is.

People will spend thousands to hire advisers and consultants to help them increase their business - and because they have invested a great deal of money for this advice - they will absorb it and use it.

PROFESSIONAL NETWORKERS is the most valuable tool someone can have to increase their 4Life business. A full-time team of over 30 highly trained, dedicated and thoroughly knowledgeable Success Consultants and Advisers can help them literally explode their 4Life business - and it's free. It's FREE.

A million dollar a year organization - and Mike Akins doesn't even charge a membership fee. He pays for it all. Why doesn't everyone appreciate it and use it? If Mike charged a thousand dollars for membership, I think then they would surly use it. It's worth thinking about". Be Blessed. -- Ed Bernstein // 4Life // PN Associate

**4Life => Online GOLD MINE!** - Starting May 1st - there's a WHOLE LOTTA MONEY coming - hundreds of Prizes! Check it out => BIG PRIZES => MOTHER LODE => JACKPOT => BONANZA!

Click => <http://www.4Life.com/us/pdf/flyers/onlinegoldmine.pdf>

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**4Life => Convention // Elevation '07** - <http://www.4Life.com/convention/>

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**New! PN Conference Call Pho No! => 641-594-7000**

[ Same Pin: 484943 # ]

**ALL** of our Conference Calls will use the same number.

Monday 9PM ET - Interactive Conference Call  
Monday 10PM ET - How to Get Started Conference Call

Tuesday 9PM ET - Interactive Conference Call

**Wednesday 9:30PM ET - Mike Akins' Training Conference Call**

Thursday 9PM ET - Interactive Conference Call

Saturday 2PM ET - Interactive Conference Call

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**IIII In This Issue:**

- ==> 4Life // PN Update Info
- ==> Marketing // Biz Building Ideas
- ==> Leadership // Personal Growth
- ==> Motivation // Inspiration
- ==> Bits & Pieces
- ==> Financial & Estate Planning Info // Tips
- ==> Feature // Guest Article
- ==> Health // Fitness Tips
- ==> Editor's Corner



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**IIII 4L // PN Update Info:**

**4Life® e-News:**

=> <http://myweb.4life.com/enews/4life.html>.

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**PRODUCT & BUSINESS Training Call Directory**

**Leader in You Call** (Director of Field Development, Nathan Larsen)

Tuesday, 9:00 pm ET  
1-877-678-5433, PIN: 8232443

Replay lines (Available 24/7)  
1-973-854-4590 (International)  
1-888-201-3449 (USA)

**4Life Product Training Call**  
Every Thursday, 8:00 pm ET  
1-678-460-1873, PIN: 810483 #

**Veterinarian's Call**  
3rd Thursday monthly, 9:30 pm ET  
1-678-460-1873 PIN: 799292

**24-Hour HOTLINE Messages (toll free)**

Transfer Factor Hotline, Dr. Robertson (2min)	1-866-315-4001
Transfer Factor Hotline, Dr. Robertson(detailed)	1-866-315-4002
4Life Transfer Factor Hotline (Español)	1-866-315-4003
Veterinary Hotline	1-866-315-4004
Business Opportunity Hotline, Ray Meurer	1-866-315-4006
Great Escape Winners Hotline	1-866-315-4007

**PN** - Business Opportunity Pre-Recorded Messages => 1-512-404-2368

**PN - COMING!** ==> NEW TRAINING MANUAL for PN partners!



**IIII Marketing II Biz Building Ideas:**

**))) - (1)- Succeed Working from Home**

With the KIDS Climbing all Over You! :-)  
( Dr. Kevin Nunley - [www.DrNunley.com](http://www.DrNunley.com) )

Click HERE => <http://DrNunley.com/articles/39.htm>

**- (2)- NETWORKING => Who do You Know?**

( Al Lautenslager - [www.Market-For-Profits.com](http://www.Market-For-Profits.com) )

Click HERE => [http://www.Market-For-Profits.com/set\\_articles\\_who.html](http://www.Market-For-Profits.com/set_articles_who.html)



**))) Next issue of *The PN-Connection!* - On or about 15 May / 07 => be watching for it!**

**))) 24-Hour Toll-Free TF Hotline Messages**

Dr. Robertson on TF (2 min)    Full TF Message (8 min)

==> 1-866-315-4001

==> 1-866-315-4002



**IIII Leadership || Personal Growth:**

**))) - a Leader Always Fails UPWARDS**

( Dr. Tony Alessandra - [www.Alessandra.com](http://www.Alessandra.com) )

Click HERE => <http://Alessandra.com/timelytips/28.asp>



**IIII Motivation || Inspiration**

**))) - Be the Master of Your own Reactions**

( Guy Finlry - [www.GuyFinley.com](http://www.GuyFinley.com) )

Click HERE => [www.GuyFinley.com/Key\\_Lessons/Expanded\\_Lessons/Further\\_Understanding/2748/](http://www.GuyFinley.com/Key_Lessons/Expanded_Lessons/Further_Understanding/2748/)



**IIII Bits & Pieces | Freebies:**

**))) - Resources & Tools**

-- F'REE - SrinkWrap large URLs - [www.TinyURL.com/](http://www.TinyURL.com/)

-- F'REE - Great Quotes - [www.QuoteGarden.com/](http://www.QuoteGarden.com/)



**IIII Financial & Estate Planning Info || TIPS:**

**))) - It's TAX TIME => Tempting the Auditors?**

( From Yahoo.com )

Click HERE => <http://biz.yahoo.com/brn/070328/1029.html?.v=1&.pf=taxes>

- **Assets -vs- Liabilities** - One of the best illustrations for understanding finance / investment / money management - and how the wealthy 'get' that way is in this 10-minute AUDIO FLASH [Game] from guru, Robert Kiyosaki = [Cash Flow Intelligence](#). Keep clicking the 'Next' Arrow [on R] ) - Vol on => [http://media.RichDad.com/cashflow4\\_teaser.html](http://media.RichDad.com/cashflow4_teaser.html)



### **IIII Feature II Guest Article:**

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#### **))) - Simple SUCCESS Habits**

( Robert Stuberg - [www.Success.com/](http://www.Success.com/) )

Click HERE => [www.Success.com/articles/373/simple\\_success\\_habits](http://www.Success.com/articles/373/simple_success_habits)



### **IIII Health I Fitness Tips I Info:**

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#### **))) - Exercise TIPS for Vacation**

( [www.Global-Fitness.com](http://www.Global-Fitness.com) )



While vacation is a time to relax and take a break from work, stress, and the usual routine, it shouldn't be a break from your healthy habits. With a little planning, you can enjoy your vacation and still maintain your fitness level. Whatever your plans - a family road trip, a tropical cruise, a sightseeing tour, or relaxing on the beach - you can avoid packing on excess weight by packing some healthy foods and workout gear instead.

On the road - plan exercise and stretching breaks. Just three 10-minute pit stops add up to 30 minutes of activity. Go for a quick jog or walk, stretch and run around with the kids. Back in the car, you'll be more alert and energetic.

##### At the Airport

While trekking through the airport, take every opportunity for extra movement. Use the stairs, pass on the people movers and carry your own luggage. Instead of sitting around before boarding the plane, use the time to walk. You'll arrive early enough to fit in 15-20 minutes of walking, so take advantage of it. After all, you're about to sit for an entire flight. It's okay to get up and walk through the aisles a few times when you are feeling antsy during a long flight.

##### When Cruising

Plan for fitness every day. Cruises usually offer complete gyms, aerobics classes, trainers, running tracks and pools. Go dancing in the disco in the evening and play plenty of beach games when docked. Take a morning walk around the track while enjoying the sights and fresh air.

##### At the Inn

Before leaving home, find out what fitness opportunities the hotel offers. While most will have a pool, others may offer tennis, walking paths, bike rentals and full gyms. Then, pack the appropriate clothes, shoes and gear. If your hotel does not have a gym, ask if they are affiliated with a nearby local gym. Many will offer day passes at a discount for hotel guests.

##### Fitness Anywhere

Design your own portable workout. All you need to pack is some lightweight, cheap equipment: resistance bands, a jump

rope and a sticky mat. Most bands will come with illustrated exercises. You can also do push-ups, plank, lunges, squats, triceps dips on a chair, and other body weight exercises.



### **IIII Editor's Corner:**

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( Mike Akins - 4Life Gold International // Founder, PN )

### **))) - More Success TIPS**

#### **Success TIP #11**

#### **How to Build Solid as You Go**

Those of you who have read my booklet - "Cold Facts Exposed" - and "Science Behind the Pay Plan" - understand the importance of the breakeven ratio and how it effects the attrition/retention factor. Addressing this factor can make all of the difference in the world in developing a residual income that will last a lifetime.

One of the reasons why I have been able to draw long-term residual incomes has been my effectiveness in addressing this ratio. You can address this issue through at least two different strategies. First you can make sure that there is a great deal of information and understanding of our Transfer Factor products. You must have a strong product based organization in order to keep what you build in the years ahead.

Leaders can pump their distributors up through motivation for a few years but eventually the one-in-five into profit ratio will catch up with them. At this point, massive attrition will take place. You don't have to sacrifice a deep love for the product in order to have a strong and effective opportunity focus. You can do both at the same time.

In the first strategy, you saturate your distributors with a love for the product. As 60-70% of you distributors decide that they will not earn what they would like to earn, these individuals become committed product users. The second strategy is for the majority of distributors to purposely develop four to five preferred customers. Don't try to make every user a distributor. This is a major mistake. Be thankful when you find a person that loves the product and isn't interested in working the business.

When an organization has anywhere from 40% to 60% preferred customers, you have a very solid long-term income. The key is to educate and service your customers. Generally, customers have a greater attrition rate than distributors or distributors that turn into customers. The reason for this is that networkers have a tendency not to value customers as well as distributors. The focus is generally to turn all customers into distributors. With this paradigm, customers are neglected and don't develop the deep appreciation for the products.

When distributors value customers and let them be customers the results can be different. A strategy that includes developing a strong relationship with customers as well as distributors is a viable strategy. Also a strategy that educates the customer as well as the distributor will bear fruit.

I suggest that you don't just build for quick growth and for size.

Build an income that will last the rest of your life. Build solid.

Mike

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**Success TIP #10** => <http://www.ProfessionalNetworkers.com/forum/viewtopic.php?t=5124>

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**Building a Business -  
or Lasting RELATIONSHIPS?** (Vol on) => [www.TheMoneyandMeaningMovie.com/](http://www.TheMoneyandMeaningMovie.com/)

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**PROFESSIONAL NETWORKERS** is totally committed to maintaining high professional standards, and to bringing value and exceptional support to its quality family of distributors. It is dedicated to on-going education and training of its partners - to coaching in financial, business and life success strategies - to partnering with them in the building of successful 4Life businesses - and to celebrating with them in the achievement of excellence - of success - of leadership - and of the pursuit of their full potential.

But first we believe a higher purpose is in the need to nurish each other's spirit with caring friendships, mutual respect, fellowship, and some fun along the way.

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The articles and information in this eNewsletter are provided as a general source of information, and are obtained from various sources believed to be true and dependable at the time of publication. However, accuracy of content cannot be guaranteed.  
Not all the information contained in this newsletter applies to each country that we have distributors in.  
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Here's to health, success, happiness and peace in your life.

THANK YOU for being a valued partner on our great Professional Networkers Team!

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