

Network Marketing

The Power To Gain Control Over Your Life



Mark Williams was attracted to the network marketing industry by his desire to gain control over his life. Mark shares his heart, "For middle America, this industry may be the last frontier for many of us to fulfill our dreams of spending more time with our loved ones and experiencing life like only a few are fortunate enough to experience. I was tired of spending the majority of my life working a job away from my cherished ones and spending my free time recovering from the job. One of my dreams was to work side by side with my wife, who love so dearly. Life must have more to give than just working a job

and then eating and sleeping so that you have the energy to work the job. We get into the rut of thinking that a two-week vacation a year is some kind of a big deal." One of my dreams

Mark began his career without knowing exactly how to go about achieving success. He worked hard and learned some painful lessons. Challenges only made Mark more determined that he would not fail his quest. Every challenge became a learning experience. Every roadblock only refined his skills and enhanced his understanding of the dynamics of his industry. "The experiences that I have encountered along the way have become valuable tools in helping others succeed in their journeys to a new life. I now have the knowledge and strategies to help other networkers on their way up the ladder of success. I have been there; I can relate to what other networkers are experiencing as they pursue their dreams. So many times I would think, 'If only someone who has arrived at their quest would take time to mentor me, I know I would make it worth their while.' I haven't forgotten my roots," Mark enthusiastically shares.

Mark found his mentor in Mike Akins, a well-known guru in the industry. Mike states, "Recently, I completed stage one in the development of my 4Life™ business. I developed an organization of 25,000+ distributors within the first 20 months. I am now ready to lay the foundation for stage two of my overall plan. Mark and I have joined forces in this momentous development. Together we will go beyond anything this industry has witnessed in decades.

We are now forming a nucleus of leaders to assist us in this stage of development." Mark is rapidly becoming known for his passion to help other networkers in their pursuit of success. "I believe in taking time to really train my partners in success and provide them with the systems and tools that will allow them to be their very best. I have discovered the secrets to optimum performance. I have learned the art of leveraging my efforts. When I enroll someone in my program, I take their success very seriously and work very hard to get them where they want to go," says Mark Williams.

Mark has gained the admiration of a number of leaders in this industry for his rapid ascension to the top ranks of renowned networkers in this industry. When asked what some of the most important characteristics of a true winner in this industry are, Mark answers, "The willingness to learn, to work hard, to face challenges with a positive attitude and to help other people succeed are the pillars of success in this industry. Another very important ingredient in success is teamwork. You have to be a team player if you are going to achieve great things in this industry."

When asked how he best helps his distributors succeed, Mark responds, "I share what I have learned from the best mentor in this industry. I help develop strategies that work best for that individual marketer. I not only train them but I work side by side with them in their pursuit of success. I connect them to the best support systems in this industry. I know exactly how to help that individual achieve success. One of the most fulfilling moments of my life is when someone who I have mentored achieves the success that they have strived for."

Mark sets a high standard of leadership for the leaders in this industry to follow. He is young enough to provide the energy required to work vigorously for his distributors, while providing the wisdom to lead them to the top. Mark's unselfish labor on the behalf of the members of his downline is the key to his success. When Mark selects a network marketing program, he not only considers what will work best for himself but what will work for his downline partners in success.

"I don't believe you can fit everyone into the same "box." You have to support the individual's creativity and give them room for personal expression. There are certain principles that are consistent for everyone, but I take into consideration each individual's strengths and weaknesses in developing a strategy that will work for them," says Mark Williams.

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