



LIFE  
REWARDS  
BASICS



4Life®

TOGETHER, BUILDING PEOPLE®

Your guide to the Life Rewards Plan™

# THE LIFE REWARDS PLAN™

Choosing to become a 4Life® distributor means you are ready to take control of your financial future. At 4Life, your income depends entirely on your actions and the actions of your team members.

With this brochure, you'll find information on how to get paid with the Life Rewards Plan. You'll also discover the many rewards you can enjoy as a 4Life distributor.



## ENJOY LIFE!

- Establish and meet your financial goals.
- Serve people in your community.
- Connect with team members and achieve goals together.



## THE BENEFITS

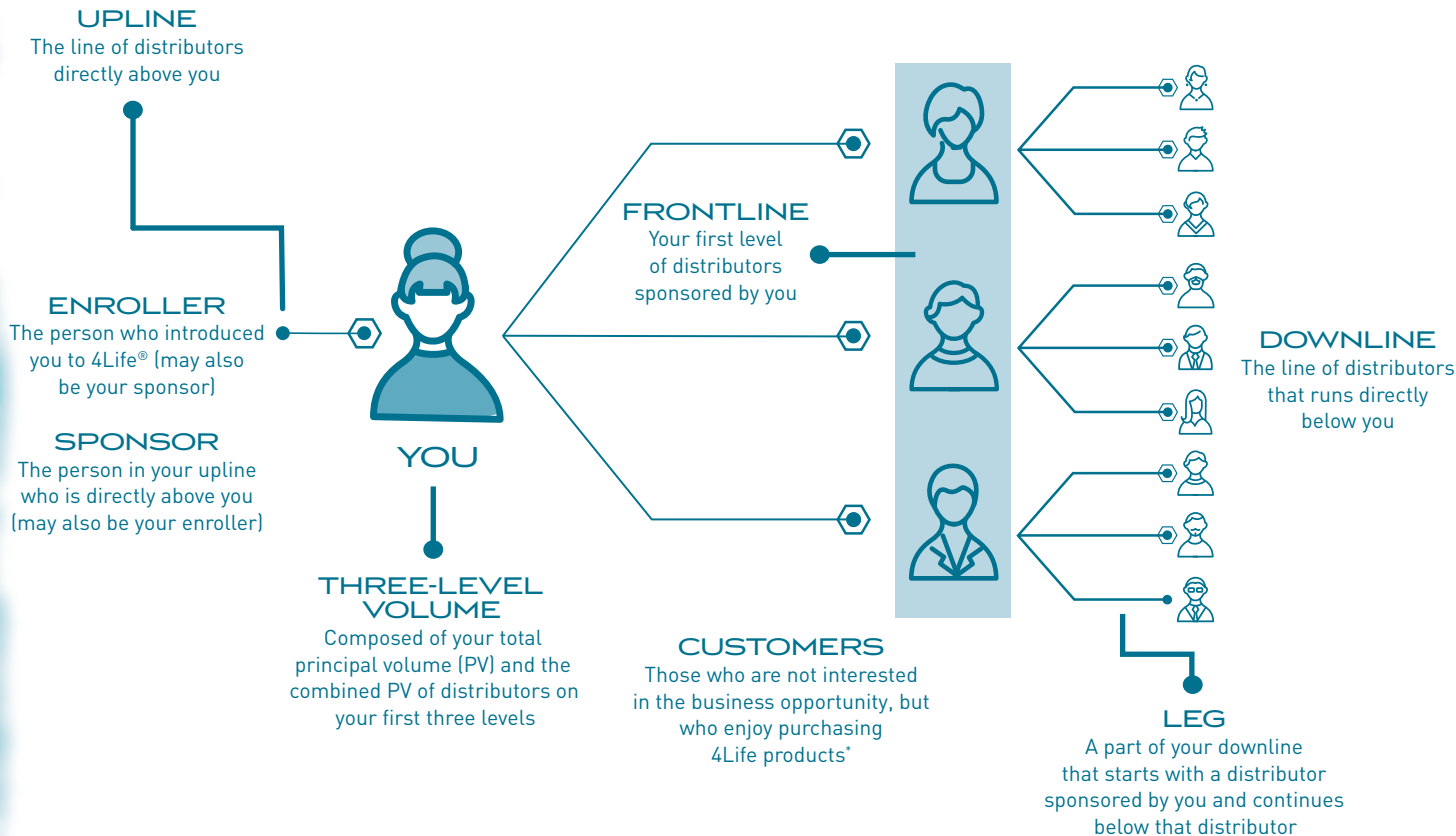
- Get paid to sell products backed by science.
- Take advantage of a solid, global company.
- Learn from a team of people ready to help you.
- Benefit from one of the highest payouts in the industry—up to 64% of commissionable volume.
- Earn free products through the 4Life Loyalty Program.

# GETTING STARTED

As a 4Life® distributor, you can build your business in a way that will meet your personal and financial goals. Whether you want a part-time business for extra income or a long-term career to secure your future, 4Life has a path for you.

## STRATEGIES

- ① **Set goals**  
Decide how many people you want to contact each day to share 4Life products and the opportunity.
- ② **Share 4Life**  
Share 4Life products and the business opportunity on a regular basis. You can do this in-person, over the phone, or online. Ask your upline leader for additional tips.
- ③ **Build customers**  
Not every person you meet will want to pursue the business opportunity, but 4Life has products for every need. Building a solid customer base is necessary to grow your business.
- ④ **Develop business partners**  
As you build your business, select the partners you want on your frontline. These are the individuals who will help you reach your business goals.
- ⑤ **Take advantage of rewards**  
4Life offers generous incentive programs, like Builder Bonus, Master Builder, and the 4Life Loyalty Program, to help you build short-term and long-term growth.



\*Customers must be enrolled and sponsored by the same distributor.

# TERMS TO KNOW

## Life Points (LP)

Every 4Life® product (excluding distributor incentives and tools) is assigned a Life Point or LP value used to calculate distributor commissions.

## Principal Volume (PV)

PV is the total LP for product purchases from:

- Customers you enroll
- Products you purchase to consume or sell for a retail profit
- Customer purchases made directly on your distributor account or My4Life website

## Organizational Volume (OV)

The LP from your personal purchases, customer accounts, and all distributors and customers in your downline. This volume is important when qualifying for higher ranks.

## Rapid Rewards

25% rebate paid on all PV above 100 LP\*, 25% of all personally enrolled customer LP, and 25% of the first LP order of every new distributor you personally enroll.\*\* Paid the very next day when qualifying as a Leader or above.

## 4Life Loyalty Program

- Order your favorite products on automatic shipment and receive 15% back in Product Credits.
- Redeem Product Credits for the free products of your choice.
- Order 125 LP or higher to receive the bonus product of the month.



## Compression

Distributors in your downline who don't place an order are removed for that month when commissions are calculated.

## Builder Bonus

\$100 bonus when you enroll two new distributors or customers and make sure they qualify with the required sales volume.†

\*The first and second level payouts are reversed.

\*\*The first and second level payouts for the first LP order are reversed. The enroller receives 25% and the immediate upline distributor receives 2%. The next upline distributor receives 5%. The remaining payout continues according to the plan until all levels are paid out. (This applies only to first orders.)

†Builder Bonus program is available to Presidential Diamonds and below. Program is slightly modified for markets where 4Life does not have an office. Please read the Terms and Conditions on the country website.



## HOW DO I GET PAID?

From the first-timer all the way up to the veteran networker, the Life Rewards Plan™ offers compensation opportunities for everyone.

### Retail Profit

To get started, purchase 4Life® products at the customer/distributor cost and resell the products for a retail profit. Purchasing product packs will give you greater product savings and, therefore, greater retail profit earning potential.

### Commission and Rapid Rewards

Your 4Life monthly commission is based on the total LP value of products sold in your organization. As a distributor, you will benefit from 4Life's incredible payouts—with total payouts up to 64% of commissionable volume! You can receive your first commission payment the very next day with Rapid Rewards!





## Team Building

As your organization grows, earned commissions are based on organizational volume and rank. Organizational volume is the LP generated through all commissionable product orders placed by you and your entire downline. As you build your business, you will advance in rank and continue growing your three-level volume and organizational reach.

## Extra Incentives

Distributors have the chance to qualify for all-expense-paid Great Escape trips to exotic locations,\*\* as well as cash prizes and other incentive-driven contests.

Each quarter, top participants in the Builder Bonus program will earn the designation of Master Builder and win an exciting trip for two to a destination in their region.\*\*

## Infinity Payout

The power of Infinity Payout is its ability to pay multiple levels for each generation beginning at the Diamond rank. This unique aspect of the Life Rewards Plan™ can far exceed the payout depth of other network marketing companies. The payout for each generation continues for an infinite number of levels until reaching a distributor of like or higher rank, at which time you begin receiving the payout for the next earned generation.

## 4Life® Loyalty Program

Earn free products when you participate in the 4Life Loyalty Program! Receive 15% back in Product Credits to redeem for the products of your choice. Place a 125 LP or higher Loyalty Program order every month to receive the bonus product of the month. Visit [www.4life.com/loyalty](http://www.4life.com/loyalty) to enroll.

## Bonuses

Your monthly bonus commission represents your primary distributor earnings. This bonus is calculated based upon your rank and the volume of your organization.

## Builder Bonus

Enroll two new customers or distributors, each with 200 LP in one month. In the second month, those same two new team members must receive a 125 LP Loyalty Program order. Plus, you must personally maintain a 125 LP Loyalty Program order in both months. That qualifies you for a \$100 Builder Bonus. For every two additional new team members who meet the same qualification over two months, you earn another \$100 Builder Bonus—up to \$400 in one month.\*\*

\*Less than 1% of 4Life distributors qualify for incentive trips.

\*\*Builder Bonus and Master Builder programs are available to Presidential Diamonds and below. Program is slightly modified for markets where 4Life does not have an office. Please read the Terms and Conditions on the country website.

# RETAIL SUCCESS

EVERYONE CAN  
BENEFIT FROM  
4LIFE PRODUCTS, EVEN  
IF THEY AREN'T INTERESTED  
IN THE BUSINESS  
OPPORTUNITY.



## 🕒 Benefits of retailing 4Life® products:

- Earn a 25% retail bonus on product purchases after qualifications are met.
- Share the benefits of exclusive 4Life Transfer Factor® products.
- Build a solid customer base.
- Earn 25% Rapid Rewards on all customer purchases and get paid the next day.\*
- Give yourself a bonus by reselling free products redeemed through the 4Life Loyalty Program.

\*Distributors must be ranked at Leader or above to receive Rapid Rewards benefits.



# RETAIL SALES TIPS

- ① Use our exclusive and unique tools to share 4Life® products with others. Customers will recognize the advantage of purchasing 4Life products, and they can become great referral sources to share the products with others.  
**TIP:** Order tools on [4life.com](https://www.4life.com).
- ① Purchase 4Life product packs to receive discounted customer/distributor pricing and maximize your profitability.
- ① Stay in contact with customers through social media and email. Remind them when you are placing a product order. Include a 4Life product catalog in their orders.
- ① Share your My4Life website with potential customers so they can easily order online and have orders shipped directly to them.
- ① Be “a product of the product” so you can better address customer needs. Ask questions about lifestyle and wellness goals, and then suggest product solutions. For example, if your neighbor is participating in a fitness challenge, suggest adding PRO-TF® to her training program.
- ① Host a meeting. Bring products to sell and catalogs to share, and hand out business cards with your contact information and My4Life website information.



# QUALIFICATIONS



Associate



Leader



Diamond



Presidential  
Diamond



International  
Diamond



Gold  
International  
Diamond



Platinum  
International  
Diamond

	Associate	Leader	Diamond	Presidential Diamond	International Diamond	Gold International Diamond	Platinum International Diamond
Monthly PV*	50	100	100	100	100	100	100
Personally enrolled distributors at 100 PV/month (At least half must be frontline)	0	4	6	8	10	12	12
Monthly LP on first 3 levels without compression	0	0	3,000	10,000	20,000	20,000	20,000
Legs**	0	0	0	2 Diamonds	2 Presidential Diamonds	3 International Diamonds***	3 Gold International Diamonds
Monthly organizational volume (OV)	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	250,000	1,000,000

\*Principal Volume (PV). The total LP for product purchases from customers you enroll, customers on your My4Life website, products you purchase to consume or sell for a retail profit, and customer purchases made directly on your distributor account.

\*\*Legs must be separate and have at least one distributor at the indicated rank or higher. Qualifying distributors in the legs do not have to be frontline.

\*\*\*Must have at least three International Diamond legs, each with at least 50,000 OV to qualify.

# REWARDS



Associate



Leader



Diamond



Presidential  
Diamond



International  
Diamond



Gold  
International  
Diamond



Platinum  
International  
Diamond

COMMISSIONS	BONUSES						
	Associate	Leader	Diamond	Presidential Diamond	International Diamond	Gold International Diamond	Platinum International Diamond
	Builder Bonus, Master Builder trip, and Great Escape trip				Premier Pool Bonus (2% of company LP*)		Platinum Pool Bonus (1% of company LP*)
1st Level	2%	2%	2%	2%	2%	2%	2%
2nd Level	15%	25%	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%	5%	5%
4th Generation^			6%^	12%	12%	12%	12%
5th Generation				3%	3%	3%	3%
6th Generation				3%	3%	3%	3%
7th Generation					2%	2%	2%
8th Generation					2%	2%	2%
9th Generation						2%	2%
10th Generation						2%	2%

The power of 4Life's Infinity Payout is its ability to pay multiple levels for each generation beginning at the Diamond rank. The payout for each generation continues for an infinite number of levels until reaching a distributor of like or higher rank, at which time you begin receiving the payout for the next earned generation.



\*LP: The commissionable sales value assigned to 4Life products

^When 6% is paid to a Diamond, the additional 6% is paid to the next Presidential Diamond or higher in the upline. This is called Infinity Pass Through.

# RANK ADVANCEMENT

As you build your 4Life® business and share products, you should continuously work to achieve higher ranks. Remember, your monthly commission is based on the organizational volume of your downline distributors. As you move up to the next rank, you can enjoy greater earning potential.

1 <sup>st</sup> Level
2 <sup>nd</sup> Level
3 <sup>rd</sup> Level
4 <sup>th</sup> Generation
5 <sup>th</sup> Generation
6 <sup>th</sup> Generation



Leader

2%
25%
5%



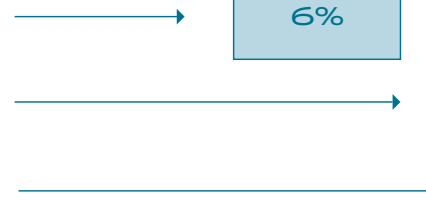
Diamond

2%
25%
5%
6%



Presidential  
Diamond

2%
25%
5%
12%
3%
3%



Infinity

# FAST START \$400

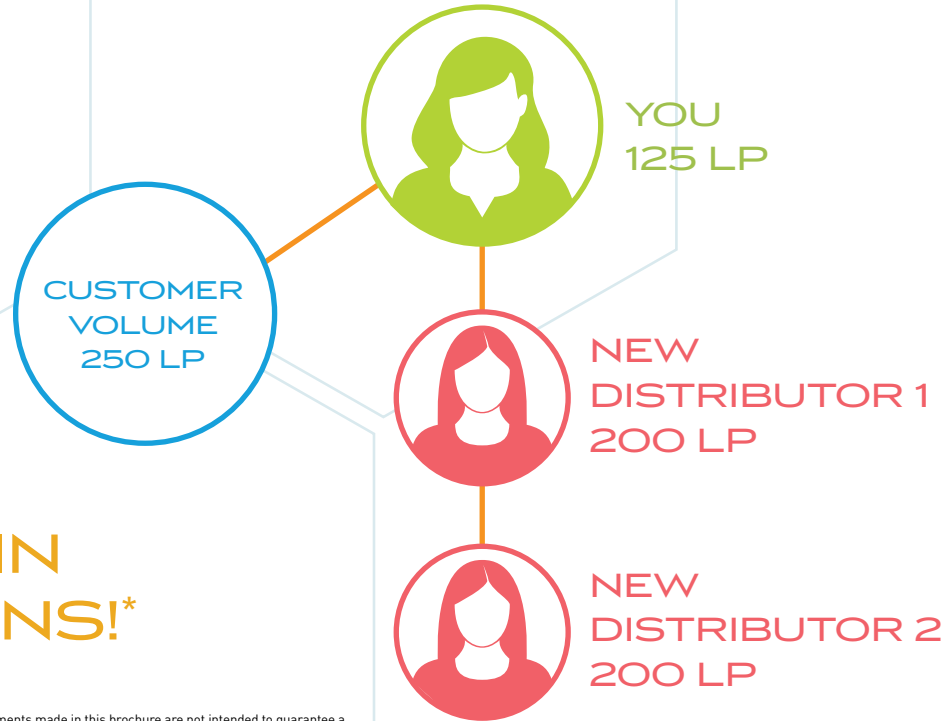
## Maximizes the power of:

- 25% Rapid Rewards
- 25% commission on customer volume
- 25% commission on 2nd level distributors
- Builder Bonus program

## MONTH 1

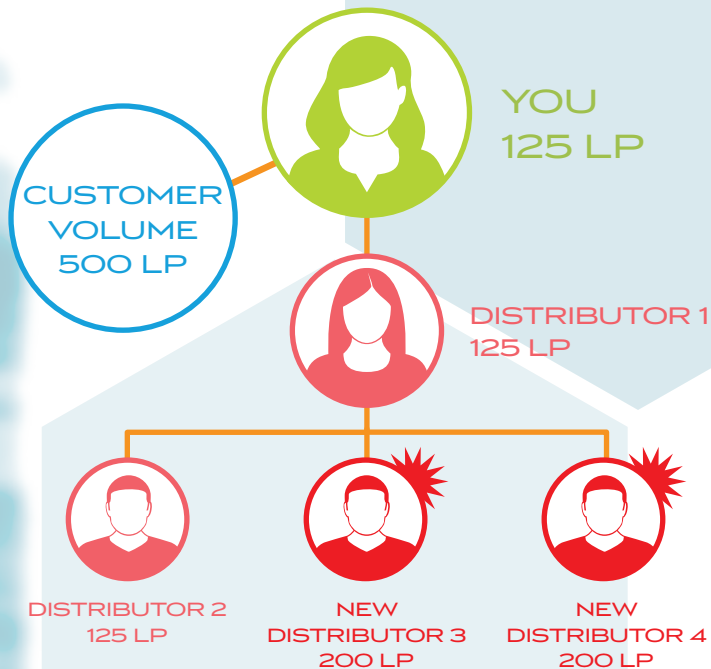
- Purchase 125 LP through the Loyalty Program.
- Enroll two new distributors with 200 LP each to meet your first month Builder Bonus qualifications.
- Generate 250 LP in customer volume.

**EARN \$169 IN COMMISSIONS!\***



\*Distributor earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life distributors' historical data, personal commitment, and skill level. All references to income, implied or stated, through the Life Rewards Plan are for illustration purposes only.

# FAST START \$400



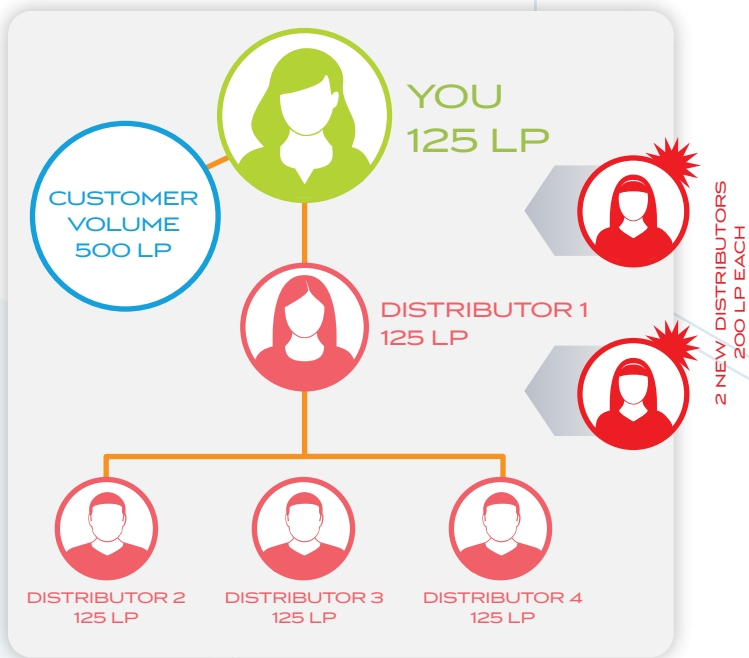
## MONTH 2

- Maintain your 125 LP Loyalty Program order.
- Make sure the same people from month 1 each receive a 125 LP Loyalty Program order to qualify for a \$100 Builder Bonus!
- Recruit two new distributors with 200 LP each and put them on your 2nd level to maximize commissions.
- Increase your customer volume to 500 LP.

## EARN \$360 IN COMMISSIONS!\*



# FAST START \$400



## MONTH 3

- Maintain your 125 LP Loyalty Program order.
- Make sure your distributors from months 1 and 2 maintain their 125 LP Loyalty Program orders.
- Maintain 500 LP in customer volume.
- Enroll two new distributors each month at 200 LP to qualify for the Builder Bonus every month.

## EARN OVER \$400 IN COMMISSIONS!\*

\*Distributor earnings vary as a result of numerous factors. Earnings statements made in this brochure are not intended to guarantee a particular outcome, but rather show what is possible based on a broad range of 4Life distributors' historical data, personal commitment, and skill level. All references to income, implied or stated, through the Life Rewards Plan™ are for illustration purposes only.

4Life®

TOGETHER, BUILDING PEOPLE®



v5.091417 Item #80732 ©2017 4Life Trademarks, LLC. All Rights Reserved. For use in the United States only.